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Rewarding True Australian Spirit: Gayle Heron from LI'TYA wins Telstra Business Women's Award

The Telstra Business Women's Awards have become an integral part of the Australian business calendar, celebrating the achievements of some truly remarkable women.

Past winners include some of Australia's most talented business leaders, whose career paths and individual achievements continue to inspire business people around the country.

"The awards are a showcase of successful women role models and provide a powerful platform to help redress the ongoing under-representation of women in management ranks." **Sol Trujillo** Chief Executive Officer Telstra Corporation Limited

A truly deserving winner of her category for **Innovation** in this year's awards is LI'TYA Company Founder Gayle Heron. In 1987, whilst blending family and career Heron set out on a journey to create a natural skin care and spa treatment range based upon over 40,000 years of Aboriginal plant wisdom and healing traditions.

For over 10 years, Heron has pioneered the way in eco-sustainable and ethical business practices that have seen others follow in suit.

"I am truly passionate about the environment. It is necessary that the business world starts to take responsibility for their impact on our world. From the electricity in the office to the final packaging and offering, we must be accountable for our environmental footprint". **Gayle Heron**, LI'TYA Company Founder

Today the LI'TYA skincare and spa treatment collection can be experienced in over 65 of the world's most luxurious spa resorts and is available in over 13 countries worldwide. Quite an achievement for a mother of four who started the business from her front room at home.

Heron is an innovative pioneer within her industry and an inspiration to all aspiring business women.

www.litya.com

ENDS:

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